

2025

EXHIBITOR & SPONSORSHIP PROSPECTUS



Exhibit & Sponsorship Information

Exhibit Show: Tuesday, April 15th & Wednesday, April 16th



Schaumburg Convention Center | Renaissance Hotel



EXHIBIT

10 x 10 Standard Booth

\$2,500

- 5 Exhibit Hall Only badges for booth personnel
- 1 Taste of Chicago Event ticket (Tuesday Night onsite)
- 3' sidewalls/divider curtains and 8' backwalls
- 6' table, 2 chairs
- Full listing in NACE Conference Mobile App
- Discounted Full Conference Registrations
\$500 by March 6/ \$575 after March 6

20 x 20 Exhibit Space

\$8,500

- 5 Exhibit Hall Only badges for booth personnel
- 3 Taste of Chicago Event ticket (Tuesday Night onsite)
- 6' table, 2 chairs
- Full listing in NACE Conference Mobile App
- Discounted Full Conference Registrations
\$500 by March 6/ \$575 after March 6

20 x 50 Equipment Space

\$10,000

- 5 Exhibit Hall Only badges for booth personnel
- 5 Taste of Chicago Event ticket (Tuesday Night onsite)
- Complimentary 10x10 space if needed
- Full listing in NACE Conference Mobile App
- Discounted Full Conference Registrations
\$500 by March 6/ \$575 after March 6
- Equipment must be moved in Monday, April 14th

Premium Entrance Unit

\$12,500

- Only 2 available - 20 x40 maximum size
- 10 Exhibit Hall Only badges for booth personnel
- 5 Taste of Chicago Event ticket (Tuesday Night onsite)
- Complimentary 10x10 space if needed
- Full listing in NACE Conference Mobile App
- Discounted Full Conference Registrations
\$500 by March 1/ \$575 after March 6
- Equipment must be moved in Monday, April 14th

Conference Details

**Exhibit Hall Location: Ground Floor
Discovery & Adventure Halls**

Exhibit Hall Booth Set Up

- Heavy Equipment Move-in (By appointment): Monday, 10:00 am - 2:00 pm
- Regular Exhibit Booth Move-in: Monday, 2:00 pm - 6:00 pm | Tuesday, 9:00 am - 3:00 pm

** Ribbon Cutting/ Exhibit Hall Grand Opening is at 4:00 pm

Exhibit Hall Hours

- Tuesday 4:00 pm- 5:30 pm
- Wednesday 8:00 am- 3:00 pm

**tear down immediately following closing of the hall until 7:00 pm

Hotel Information

Renaissance Schaumburg | 1551 Thoreau Dr. N |
Schaumburg, IL.

Room Rate: \$179 (plus tax)

Housing Opens in
Mid-December

Save \$\$\$

Book your exhibit space by January 3rd and save 5%!
Early-bird discount can be combined with NACE
Corporate Member Discounts

NACE CORPORATE MEMBER DISCOUNT

Thank you for supporting NACE year-round through the Corporate Member Program.

Booth Discounts

Per 10x10 Exhibit Booth Space

Titanium Member	Platinum Member	Diamond Member	Gold Member	Bronze Member
Complimentary or 50% off Equipment Space	Complimentary or 25% off Equipment Space	15%	10%	5%

Corporate Member Codes

Enter on the payment page during registration.

Titanium- 2025TITAN

Platinum- 2025PLAT

Diamond- DIAMOND2025

Gold- 2025GOLD

Bronze- 2025BRO

Click here to register.

To access discounted booth pricing, your company must be a 2025 Corporate Member in good standing. If you aren't sure what your company status is, please [contact Jen- JVoshell@countyengineers.org](mailto:JVoshell@countyengineers.org)



Click here to schedule a call with Staci Gunderson, NACE Conference Director to discuss or need help signing-up.



Maximize Your Impact through

Sponsorship



NACE 2025 attendees are the primary decisionmakers for buying and recommending your products or services. Counties own and maintain 46% of the nation's roads and 40% of the nation's bridges, making them the single largest stakeholder in local road and bridge construction, rehabilitation, expansion and maintenance. Our members rely on NACE for information on and awareness of the latest innovations in engineering technology, best practices, management systems, and software. By exhibiting at NACE your company will gain access to county governments, as well as connect with those that would be the principals charged with purchasing your products and services.

Sponsorship Levels

**All sponsors will have logo recognition throughout the conference both digitally and on signage*

Diamond Level

- (1) Premium Digital Ad in the Attendee Portal & Mobile App
- Complimentary 10x10 Exhibit Space
- (3) Full Conference Delegate Registrations
- Reserved Table at the Annual Awards Banquet

Ruby Level

- (1) Premium Digital Ad in Conference Mobile App with push notifications
- Complimentary 10x10 Exhibit Space
- (2) Full Conference Delegate Registrations

Emerald Level

- (1) Digital Ad in the Attendee Portal
- (1) Full Conference Delegate Registration

Sapphire Level

- (1) Digital Ad in the Attendee Portal
- (1)- One Day Registration

Amethyst & General Sponsor Level

- (1)- One Day Registration

FOR MORE THAN 60 YEARS, YOUR CUSTOMERS & PROSPECTS ARE HERE!



SPONSORS



Diamond Level - \$15,000+

Conference Wide Event Presenting Sponsor- \$20,000 **SOLD OUT**
Diamond Package- \$ 20,000
Welcome Reception (Monday Night) at the Renaissance- \$ 15,000



Ruby Level - \$10-14,999

Executive Committee Dinner- \$4,000 **SOLD OUT**
Sustainable Reusable Water Bottles- \$ 11,000
Lunch in the Exhibit Hall- Wednesday- CoSponsor \$ 10,000 (2 available)
Registration Area- \$ 10,000



Emerald Level - \$5-9,999

Taste of Chicago- Entertainment/Band- \$ 7,500
Taste of Chicago Co-Sponsor- \$ 7,500
Opening General Session- Delegate Breakfast- Tuesday- \$ 7,500
Delegate Luncheon-Tuesday- \$ 6,500
Lanyards- \$ 6,000
Wireless for Renaissance or Convention Center- \$ 6,000
President's Reception (Thursday)- \$ 6,000
Annual Business Meeting Breakfast (Thursday)- \$ 5,500
Exhibitor Hospitality Suite at Renaissance (min of 3 nights)-\$ 5,000
NACE Official Mobile App- \$ 5,000



Sapphire Level - \$2,500- 4,999

Board of Directors Breakfast (Monday)- \$ 4,500
NACE Former Leaders Dinner- \$ 4,000
Young/New Member Meet-Up- \$ 3,500
Delegate Refreshment Break Sponsor- \$ 3,500
Registration Confirmation Email- \$ 2,500



Amethyst Level - Up to \$2,499

Sponsor a NACE Technical Track \$5,500

Exclusive Corporate Member Opportunity

One-hour presentation!

Emergency Preparedness | Unpaved Roads | Safety & Technology | Structures & Environment | Pavement Preservation

SCHEDULE AT-A-GLANCE

Registration will be located in Schaumburg North Foyer (Hotel)
 Monday 2:00pm- 6:00pm | Tuesday 7:00am- 5:00pm | Wednesday 7:30am- 4:00pm
 Thursday 8:00am- 10:30am

Monday, April 14, 2025	2:00- 5:00 pm	Pre-Conference Safety Workshop
Monday, April 14, 2025	8:30- 10:00 pm	Welcome Hospitality Reception
Tuesday, April 15, 2025	8:00am-9:45 am	Opening General Session w/ Delegate Breakfast
Tuesday, April 15, 2025	9:00am-11:00am	Guest Program Meet-n-Greet Breakfast
Tuesday, April 15, 2025	10:00- 11:50am	Technical Sessions (Delegates)
Tuesday, April 15, 2025	Noon- 1:30	Delegate Lunch & Government Affairs Session
Tuesday, April 15, 2025	1:45- 3:35pm	Technical Sessions (Delegates)
Tuesday, April 15, 2025	3:45- 4:15pm	Committee Meetings
Tuesday, April 15, 2025	4:00-5:30pm	EXHIBIT HALL OPEN
Tuesday, April 15, 2025	4:00-5:30pm	Exhibit Hall Reception
Tuesday, April 15, 2025	6:00- 10:00pm	Taste of Chicago
Wednesday, April 16, 2025	8:00am-3:00pm	EXHIBIT HALL OPEN
Wednesday, April 16, 2025	8:00am-9:15am	Breakfast in the Hall
Wednesday, April 16, 2025	10:00am-11:45am	Technical Sessions (Delegates)
Wednesday, April 16, 2025	11:30 am-1:00pm	Boxed Lunch in the Exhibit Hall
Wednesday, April 16, 2025	3:30pm- 5:30 pm	Technical Sessions (Delegates)
Wednesday, April 16, 2025	7:00pm-10:00pm	State Dinners (Private Events)/ On your own
Thursday, April 17, 2025	8:00am-9:30am	Annual Business Meeting w/ Breakfast (Members Only)
Thursday, April 17, 2025	10:00am-11:50am	Technical Sessions (Delegates)
Thursday, April 17, 2025	Noon	Lunch and afternoon on own
Thursday, April 17, 2025	6:00pm- 7:00pm	President's Reception
Thursday, April 17, 2025	7:00-9:00pm	NACE Annual Awards Banquet

This is a draft schedule as of 10/28/2024.